LIBERTY COUNSEL

Naughty and Nice Retail List in 2026



Companies That Recognize and Celebrate Christmas

Bass Pro Shops
Barnes & Noble
Bath & Body Works
Bealls Department Store
Bed Bath & Beyond
Big Lots!
Bronner's CHRISTmas WONDERLAND
Costco
Dillard's
Dollar General
Dollar Tree
Gabe's
Hallmark
Hobby Lobby Stores
The Home Depot
The Incredible Christmas Place
JCPenney
Kirkland's
Kohl's
Lehman's Hardware
Lowe's
Macy's
Menards
Sam's Club
Sears
Staples
Target
Walmart



Companies That Silence and Censor Christmas

Academy Sports + Outdoors
American Eagle Outfitters
Belk
Best Buy
Burlington Coat Factory
CVS Pharmacy
Dick's Sporting Goods
Eddie Bauer
Gap, Inc. (Old Navy, Banana Republic, Athleta)
H&M
J. Crew Outfitters
Kmart
The Loft
Lord and Taylor
Neiman Marcus
Nordstrom
TJ Maxx (Marshalls, HomeGoods, Sierra Trading Co & Homesense)
Walgreens

Note: Naughty and Nice listings based solely on the retailers' seasonal approach on their website as of November 11, 2026.